



■ **By Cyril Nikitenko**

*Photos by LAT Photographic*

*The nose of the Red Bull RB10 during 2014 Formula 1 preseason testing at Circuito de Jerez, Jerez, Spain, January 2014*

# UGLY NOISE

## Jerez F1 Winter Testing, January 2014

I'll be honest with you, the shock of looking at pictures of 2014 Formula 1 cars made finding motivation for another trip to Jerez very difficult. I mean those noses.....how could anyone like this stuff?!

It was supposed to be exciting and innovative: no more old-fashioned engines – we get full-on hybrid power units instead, turbos are back, plenty of new tricks – like brake-by-wire system – to play with, improved car safety.

And then Williams released a digital

rendering of the FW36 with the much feared anteater nose; Lotus gave us a mixture of walrus and a mutant mammoth; Ferrari produced a beluga car; Mercedes, for once, featured a decent nose job (I'm sure it's the prettiest car on the grid); Red Bull RB10 boasted a mini-fridge big enough to fit a Red Bull can inside right at the tip of the nose; McLaren, Sauber and especially Toro Rosso came up with something which is not really suitable for family entertainment; and to top it all off, Caterham rolled out an inverted cast

iron anvil on the first day of testing in Jerez. A total disaster or at least that's what we all thought.

Did Formula 1 have to change? Probably yes, but in a slightly more appealing fashion I guess. They could have delayed the new regulations for maybe another year to make sure their product meets popular demand: what happened now is that the fans were totally ignored. The guys who pay their hard earned cash to watch F1 live on TV or sit in the grandstands under the pouring rain or